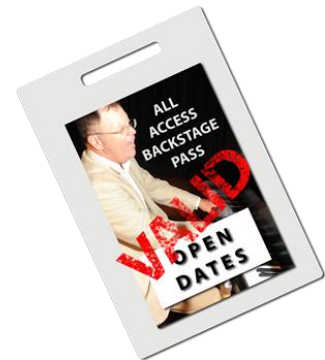


Become a **"ROCK STAR PRESENTER"**

**Do You...** need to develop a message that captivates both an audience of one and an audience of many?

**Do You...** need to polish the platform skills you already possess to bring your presentations to the next level?

**Do You...** need to turn your presentations from the everyday to an experience?



You can be that next **"ROCK STAR PRESENTER"**! When you apply John's techniques to your next presentation--- the end result??? You will become that "go to" person who consistently delivers successful presentations!

**DESIGNING "ROCK STAR PRESENTATIONS"** takes a look at attributes of successful rock stars and how they can be applied to today's presenters to improve their personal delivery skills and professional presentations.

**PROGRAM DESCRIPTION: (Keynote - 1 Hr / Breakout - 90-Minutes / Workshop - 3 Hr)**

What **"rock star"** attributes do Elvis, Don McLean & Queen have that we need to know and use as presenters? Well, showmanship, storytelling and relationship building to name a few. These attributes develop a following and create a reputation of excellence. When you have fans, your worries about your next presentation are over. Most presenters look alike, sound alike and talk alike. The most successful **Rock Stars** know how to make themselves different from the rest. Discover what it takes and what you have to do to be that next **ROCK STAR PRESENTER!**

For every successful presentation, there is a **"Rock Star"** presenter who has mastered message development, has polished platform skills and designs effective image support materials in PowerPoint. You can be that **"Rock Star"** presenter. The days where just a PowerPoint presentation or a "read from a script" packaged report was considered your presentation is over. For the message to be heard, believed and acted on, you as the **"Rock Star"** presenter must be motivational, inspiring and engaging. Not everyone has the knowledge or skill sets they need to be a successful **"Rock Star"** presenter, but they aren't difficult to learn and contrary to popular belief... good presenters are **MADE** not **BORN**. As presenters, it's in our best interests to make a good impression on our audiences because whether we like it or not, people make an impression about who we are in as little as eight seconds, then judge whether

John Fallon Presents  
POB 676 Walhalla, SC 29691

Web: [www.johnfallonpresents.com](http://www.johnfallonpresents.com) Email: [john@johnfallonpresents.com](mailto:john@johnfallonpresents.com) Phone: 864.933.2633

they want to work with us based on an impression. Most times that impression the audience sees is different than how we see ourselves.

***Designing "Rock Star Presentations"*** takes an inside look at how our favorite rock stars use showmanship, platform skills and message construction to transform a presentation into an experience. John pulls back the curtain to reveal the design techniques of how it's done and shows you new and creative ways to maximize the potential of success for your next presentation.

By attending this presentation audience members will learn...

- 7 key attributes that real rock stars use to **WOW** their audience!
- The #1 idea that will help your next presentation.
- The importance of entertaining, engaging, and personalizing a presentation.
- The #1 secret to move your presentation from average to awesome.

And oh yeah... they'll also have fun, laugh a lot, enjoy and sing some great classic rock & roll music, hear some great stories, and will talk about this being their favorite session of any conference! *Now that Rocks!*

## **Trainings, Breakouts and Workshops...**

***Develop your "Rock Star" Message... Polish Your "Rock Star" Platform Skills... Design Your "Rock Star" PowerPoints... Refine Your "Rock Star" Elevator Pitch, Execute "Rock Star" Pecha Kucha Presentations and Create Your "Rock Star" Interview Techniques***

For full descriptions about these trainings, please visit our website at [www.johnfallonpresents.com](http://www.johnfallonpresents.com) .

### ***Meeting Planners...***

If you are looking for a fresh face, new ideas, and an entertaining presenter who will have your attendees talking long after the event is over, then John Fallon is your answer. Don't be fooled, John is no "newbie" to the speaking, performance or education industries. After 30 + years in the education business as a teacher, performer, and presenter, John moved into the speaking / presentation industry as an in-demand speaker, presenter, coach and PowerPoint expert. You can trust that John "knows" the presentation business, he "knows" performance, and he "knows" how crucial it is for any presenter to connect with his audience to insure message delivery.

John would love to work with you! He's a true professional and delivers high-energy, entertaining and powerful programs that attendees love and make you look good! He's reliable, easy to work with and a lot of fun. The ideal speaking situation for John is to work with meeting planners who want their event to feature a fun, dynamic, entertaining and highly informative motivational keynote presentation that offers tangible strategies that can be implemented quickly and easily with high return on the audience's time and on your investment. Your attendees will leave feeling energized, entertained and glad they were there.

John is very interactive with his audience. They laugh, learn and respond to his stories and design techniques in a positive way that make an immediate impact on their lives! PLUS, he plays and sings some of our favorite classic rock & roll songs in a rockstar way!

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